

Board of Practical Training (ER)



REGIONAL APPRENTICESHIP DAY 2024

INVITATION FOR SPONSORSHIP

We are delighted to invite you to contribute to the success of Regional Apprenticeship Day 2024 as a sponsor. We have carefully designed sponsorship packages to provide a range of opportunities for your support.

For any questions or further information regarding sponsorship, please feel free to contact the event coordinator, Dr. S. A. Jilani, at bopterosdit@gmail.com or by phone at 9339891986

www.bopter.gov.in



Salt Lake City,
Kolkata – 700064

REGIONAL APPRENTICEHIP DAY 2024

SPONSORSHIP OPPORTUNITIES

PACKAGES FOR SPONSORSHIP INCLUDES

PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
₹ 10,00,000 (TEN LAC)	₹ 5,00,000 (FIVE LAC)	₹ 3,00,000 (THREE LAC)	₹ 1,00,000 (ONE LAC)
Invitation to RAD 2024 for 10 people	Invitation to RAD 2024 for 5 people	Invitation to RAD 2024 for 3 people	Invitation to RAD 2024 for 2 people
Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization
Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness
Full Page color advertisement in the Memorabilia of RAD Book	Half Page color advertisement in the Memorabilia of RAD Book	Quarter Page color advertisement in the Memorabilia of RAD Book	Color advertisement of size (10cm X 7cm) in the Memorabilia of RAD Book
Sponsorship signs with the company name listed as Diamond Sponsor	Sponsorship signs with the company name listed as Platinum Sponsor	Sponsorship signs with the company name listed as Gold Sponsor	Sponsorship signs with the company name listed as Silver Sponsor
Diamond Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	Platinum Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	Gold Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	×
One large size banner (design to be provided by the sponsor by 20.08.2024) for display	One Medium size banner (design to be provided by the sponsor by 20.08.2024) for display	One Small size banner (design to be provided by the sponsor by 20.08.2024) for display	×
Banner at main gate will contains the logo and name of the company displayed as Diamond Sponsor	Banner at main gate will contains the logo and name of the company displayed as Platinum Sponsor	×	×
Special chair for one sponsoring executive person on the day of RAD 2024	Special chair for one sponsoring executive person on the day of RAD 2024	×	×

DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
₹ 10,00,000 (TEN LAC)	₹ 5,00,000 (FIVE LAC)	₹ 3,00,000 (THREE LAC)	₹ 1,00,000 (ONE LAC)
Inclusion as Diamond Sponsor in all press releases	×	×	×
Company logo on event T-shirt	×	×	×
Appreciation plaque presented at awards ceremony	×	×	×
Logo of the Company will be displayed on the flyers for RAD 2024	×	×	×

➤ **Procedure:**

1. A confirmation letter of the organization clearly mentioning “**RAD2024SPONSOR << TYPE OF SPONSORSHIP>>**” & must be sent on mail id bopterosdit@gmail.com followed by post by 20.08.2024.
2. The Sponsorship Amount needs to be credited in the Bank Account of the following details by 20.08.2024.

➤ **BANK Account Details:**

- ✚ **Name of the Account Holder:** Board of Practical Training Recreation Club
- ✚ **Name of the Bank:** State Bank of India
- ✚ **Account Number:**10836428748
- ✚ **IFS Code:** SBIN0001612